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#### FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

ANNUAL AUDITED REPORT

**FORM X-17A-5** 

PART III

REPORT FOR THE PERIOD BEGINNIN	$IG_{01/01/07} = A1$	ND ENDING	2/31/0/
	MM/DD/YY		MM/DD/YY
A. F	REGISTRANT IDENTIFICATI	ON	·
NAME OF BROKER-DEALER: Fort	une Securitíes, Inc.		OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF I	BUSINESS: (Do not use P.O. Box No	.)	FIRM I.D. NO.
388 East Valley Boulevar	d, Suite 208		
	(No. and Street)		
Alhambra,	California		91801-5069
(City)	(State)	(Zip Co	ode)
NAME AND TELEPHONE NUMBER O Tom Chen	F PERSON TO CONTACT IN REGA	RD TO THIS REPORT	626-281-6001
		(Area	Code - Telephone Number
В. А	CCOUNTANT IDENTIFICAT	ION	
Elizabeth Tractenberg, C	·		
3832 Shannon Road	Los Angeles,	CA	90027-1442
(Address) CHECK ONE:	(City)	PROCESSED	(Zip Code)
Certified Public Accountar	at	APR 1 6 2008	n
☐ Public Accountant			
Accountant not resident in	United States or any of its possession	THOMSON ' FINANCIAL	
	FOR OFFICIAL USE ONLY		

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

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#### OATH OR AFFIRMATION

I, To	m Chen	, swear (or affirm) that, to the best of
-	ledge and belief the accompanying financi rtune Securities, Inc.	al statement and supporting schedules pertaining to the firm of
		20_07 , are true and correct. I further swear (or affirm) that
		incipal officer or director has any proprietary interest in any account
	I solely as that of a customer, except as fol	
Na		
No	ne	
		Che 30
		Signature
	~	President
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- N	aw 1000 City	rassassassassassassassassassassassassass
	Notary Public	YOULIANG ZHAO
This repo	ort ** contains (check all applicable boxes)	NOTARY PUBLIC CALIFORNIA Q
	Facing Page.	LOS ANGELES COUNTY
	Statement of Financial Condition.	COMMIL DAT MILES, 27, 200
	Statement of Income (Loss).	
	Statement of Cash Flows.	
		uity or Partners' or Sole Proprietors' Capital.
	Statement of Changes in Liabilities Subord	inated to Claims of Creditors.
	Computation of Net Capital.	D
	Computation for Determination of Reserve information Relating to the Possession or Communication and Communication of Communication of Communication and Communication of Commun	
_	<del>-</del>	planation of the Computation of Net Capital Under Rule 15c3-1 and the
		erve Requirements Under Exhibit A of Rule 15c3-3.
		unaudited Statements of Financial Condition.
' '	An Oath or Affirmation.	
	A copy of the SIPC Supplemental Report.	
区 (n) A	A report describing any material inadequaci	es found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C.

ANNUAL AUDIT REPORT

DATE - DECEMBER 31, 2007

FORTUNE SECURITIES, INC. 388 E. VALLEY BLVD., SUITE 208 ALHAMBRA, CALIFORNIA 91801

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#### Elizabeth Tractenberg, CPA

3832 SHANNON ROAD LOS ANGELES, CALIFORNIA 90027 323/669-0545 – Fax 323/669-0575 elizabeth@tractenberg.net

#### REPORT OF INDEPENDENT AUDITOR

Board of Directors Fortune Securities, Inc.

I have audited the accompanying statement of financial condition of Fortune Securities, Inc., and related statements of income, cash flows, and changes in stockholders' equity as of December 31, 2007. These financial statements are being filed pursuant to Rule 17a-5 of the Securities Exchange Act of 1934 and include the supplemental schedule of the net capital computation required by rule 15c3-1. These financial statements are the responsibility of Fortune Securities, Inc.'s management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with auditing standards generally accepted in the United States. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, such financial statements referred to above present fairly, in all material respects, the financial condition of Fortune Securities, Inc. and the results of operations, cash flows and stockholders' equity as of December 31, 2007, in conformity with accounting principles generally accepted in the United States.

My audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in the supplemental information on page 9 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Page 8 includes supplemental information required by Rule 17a-5 of the Securities and Exchange Commission. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Elizabeth Tractenberg, CPA
Los Angeles, California

March 13, 2008

#### FORTUNE SECURITIES, INC. STATEMENT OF FINANCIAL CONDITION **DECEMBER 31, 2007**

#### **ASSETS**

Cash	\$ 86,838
Clearing broker deposit	35,505
Commissions receivable	103,353
Commissions receivable - non allowable	9,220
Furniture and equipment, at cost, net of accumulated	
depreciation of \$72,465	1,159
Leasehold improvements, net of accumulated	
amortization of \$41,520	33,723
Deposits	 4,598
TOTAL ASSETS	\$ 274,396

#### LIABILITIES AND STOCKHOLDERS' EQUITY

#### LIABILITIES

Accounts payable and accrued expenses	\$ 4,980
Commissions payable	187,310
TOTAL LIABILITIES	192,290

#### STC

\$ 0		
372,000		
 (289,894)		82,106
	<b>C</b>	274.396
\$	ŕ	·

#### FORTUNE SECURITIES, INC. STATEMENT OF OPERATIONS FOR YEAR ENDED DECEMBER 31, 2007

REVENUES	
Commissions	\$ 541,202
Other income	1,397,258
Interest	 20,202
TOTAL REVENUES	 1,958,662
DIRECT COSTS	
Commission expense	1,709,603
Ticket clearance charges	28,633
Quotes & research	 5,076
TOTAL DIRECT COSTS	1,743,312
GROSS PROFITS	 215,350
OPERATING EXPENSES - see page 9	271,999
INCOME (LOSS) BEFORE TAX PROVISION	(56,649)
INCOME TAX PROVISION	 800
NET INCOME (LOSS)	\$ (57,449)

# FORTUNE SECURITIES, INC. STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY FOR YEAR ENDED DECEMBER 31, 2007

	Common Stock Shares	ommon Stock		Paid-In Capital		Retained Earnings (Deficit)		Total
Balance, December 31, 2006	6,605,274	\$ 0	\$	362,000	\$	(232,445)	\$	129,555
Capital contributed				10,000				10,000
Net Income (Loss)		 				(57,449)		(57,449)
Balance, December 31, 2007	6,605,274	\$ 0	_\$_	372,000	_\$_	(289,894)	_\$_	82,106

#### FORTUNE SECURITIES, INC. STATEMENT OF CASH FLOWS FOR YEAR ENDED DECEMBER 31, 2007

Cash Flows from Operating Activities: Net loss Depreciation Changes in operating assets and liabilities: Clearing broker deposit Commissions receivable Commissions receivable non allowable Accounts payable and accrued expenses	\$	(57,449) 17,949 (139) 16,537 (9,220) 2,999
Commissions payable		82,538
Net cash provided in operating activities		53,215
Cash Flows from Investing Activities: Addition of furniture and equipment	<del></del>	(4,059)
Cash flow for Investing Activities		(4,059)
Cash Flows from Financing Activities: Paid in capital		10,000
Total Cash Flows from Financing Activities		10,000
Net decrease in cash		59,156
Cash at beginning of year		27,682
Cash at December 31, 2007	<u>\$</u>	86,838
Supplemental Cash Flow Information		
Cash paid for interest	\$	0
Cash paid for income tax	\$	800

# FORTUNE SECURITIES, INC. NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2007

#### **NOTE 1 - ORGANIZATION**

Fortune Securities, Inc. (the Company) is a registered broker-dealer incorporated under the laws of the State of California maintaining its principal office in Alhambra, California. The Company operates pursuant to the (K)(2)(ii) exemptive provision of the SEC Rule 15c3-3 and does not hold customer funds or securities. The Company was incorporated in California on November 20, 1995 and became a member of the NASD on May 7, 1997. The NASD and NYSE Member Regulation consolidated in 2007 to form the Financial Industry Regulatory Agency ("FINRA").

#### NOTE 2 - SIGNIFICANT ACCOUNTING POLICIES

Furniture and equipment are stated at cost and are depreciated over estimated useful lives. Security transactions are recorded on the basis of settlement data.

#### NOTE 3 - NET CAPITAL REQUIREMENT

Pursuant to the net capital provisions of Rule 15c3-1 of the Securities and Exchange Act of 1934, the Company is required to maintain a minimum net capital as defined under such provisions. At December 31, 2007 the Company had complied with the requirement. The computation of net capital requirements pursuant to Rule 15c3-1 appears on page 10.

#### NOTE 4 - DEPOSIT - CLEARING ORGANIZATION

The Company has an agreement with a clearing broker which requires a minimum deposit of \$25,000 and has a remaining deposit with another clearing broker of \$10,505.

#### **NOTE 5 - INCOME TAXES**

The Company files its corporate income tax returns on the accrual basis. The provision for income taxes for the year consists of the following:

Federal	\$	0
State		800
	<u>s</u>	800

# FORTUNE SECURITIES, INC. NOTES TO FINANCIAL STATEMENTS - Continued DECEMBER 31, 2007

#### NOTE 6 - COMMITMENTS AND CONTINGENCIES

The Company leases facilities in the County of Los Angeles under a long-term agreement expiring in 2008. The annual rental commitment for the year ending December 31 is \$27,398.

#### NOTE 7 - OFF BALANCE-SHEET RISK

The customers' securities transactions are introduced on a fully disclosed basis with its clearing broker-dealer. The clearing broker-dealer carries all of the accounts of the customers of the Company and is responsible for execution, collection and payment of funds, and receipt and delivery of securities relative to customers' transactions. Off balance-sheet risk exists with respect to these transactions due to the possibility that a customer may charge any losses it incurs to the Company. The Company seeks to minimize this risk through procedures designed to monitor the credit worthiness of its customers and to ensure that customer transactions are executed properly by the clearing broker-dealer.

#### NOTE 8 - USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## NOTE 9 - COMPUTATION OF DETERMINATION OF RESERVE REQUIREMENTS PER RULE 15c3-3

A computation of reserve requirements is not applicable to the Company as the Company qualifies for exemption under Rule 15c3-3 (K)(2)(ii). All customer transactions cleared through another broker-dealer on a fully disclosed basis.

## NOTE 10 - INFORMATION RELATING TO POSSESSION OR CONTROL REQUIREMENTS PER RULE 15c3-3

Information relating to possession or control requirements is not applicable to the Company as the Company qualifies for exemption under Rule 15c3-3 (K)(2)(ii). All customer transactions cleared through another broker-dealer on a fully disclosed basis.

# FORTUNE SECURITIES, INC. COMPUTATION OF NET CAPITAL REQUIREMENTS PURSUANT TO RULE 15c3-1 DECEMBER 31, 2007

COMPUTATION OF NET CAPITAL	
Total ownership equity from statement of financial condition	\$ 82,106
Commissions receivable - non allowable portion	(9,220)
Furniture and equipment net of accumulated depreciation	(1,159)
Leasehold improvement, net of accumulated amortization	(33,723)
Deposits	(4,598)
NET CAPITAL	\$ 33,406
COMPUTATION OF NET CAPITAL REQUIREMENTS	
Minimum net aggregate indebtedness -	
6.67% of net aggregate indebtedness	\$ 12,826
Minimum dollar net capital required	\$ 5,000
Net Capital required (greater of above amounts)	\$ 5,000
EXCESS CAPITAL	\$ 20,580
Excess net capital at 1000% (net capital less 10% of	 
aggregate indebtedness)	\$ 14,177
COMPUTATION OF AGGREGATE INDEBTEDNESS	
Total liabilities	\$ 192,290
Percentage of aggregate indebtedness to net capital	575.61%
RECONCILIATION	
The following is a reconciliation of the above net capital computation with the Company's corresponding unaudited computation pursuant to Rule 179-5(d)(4):	
NET CAPITAL PER COMPANY'S COMPUTATION VARIANCE	\$ 37,457
Accrued expenses	(4,052)
Rounding	 1
NET CAPITAL PER AUDIT	\$ 33,406

# FORTUNE SECURITIES, INC. OPERATING EXPENSES DECEMBER 31, 2007

#### **OPERATING EXPENSES**

Advertising	\$ 11,392
Charitable contributions	3,088
Conventions and seminars	5,580
Depreciation and amortization	17,949
Fees	3,320
Miscellaneous expenses	62,598
Office expenses	14,302
Professional fees	32,866
Rent	57,248
Telephone and utilities	14,553
Temporary help	19,300
Travel	 29,803
TOTAL OPERATING EXPENSES	\$ 271,999

#### PART II

FORTUNE SECURITIES, INC.

STATEMENT OF INTERNAL CONTROL

DECEMBER 31, 2007

#### Elizabeth Tractenberg, CPA

3832 SHANNON ROAD LOS ANGELES, CALIFORNIA 90027 323/669-0545 - Fax 323/669-0575 elizabeth@tractenberg.net

## REPORT OF INDEPENDENT ACCOUNT ON INTERNAL ACCOUNTING CONTROL REQUIRED BY SEC Rule 17a-5

Board of Directors Fortune Securities, Inc.

In planning and performing my audit of the financial statements and supplemental schedules of Fortune Securities, Inc. (the Company) for the year ended December 31, 2007, I considered its internal control, including control activities for safeguarding securities, in order to determine my auditing procedures for the purpose of expressing my opinion on the financial statements and not to provide assurance on internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), I have made a study of the practices and procedures followed by the Company including tests of such practices and procedures that I considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-5(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, I did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons
- 2. Recordation of differences required by Rule 17a-13
- 3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide

Board of Directors Fortune Securities, Inc.

management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

My consideration of internal control would not necessarily disclose all matters in internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, I noted no matters involving internal control, including control activities for safeguarding securities that I consider to be material weaknesses as defined above.

I understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on my study, I believe that the Company's practices and procedures were adequate on December 31, 2007 to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, FINRA, and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used for anyone other than these specified parties.

Elizabeth Tractenberg, CPA Los Angeles, California

Elizabet Trackeley

March 13, 2008

**END**